



## **SPEED UP Project Supporting Practices for Entrepreneurship Ecosystems in the Development of Urban Policies**

Florence, 11th May 2016  
Address: Piazza Madonna della Neve – 50122 Firenze - Sala Vetrate

### PROGRAMME

#### **9.00 – 9.30 Registration**

#### **9.30 – 10.00 Opening Session**

- Welcome by Lucia De Siervo, Director Economic development and Tourism department Municipality of Florence
- Welcome by Simone Gheri, Secretary General of the Tuscan Association of Municipalities

#### **10.00 - 10.15 Brief overview of the SPEED UP Project, Municipality of Florence**

#### **10.15 – 11.15 Round table on the promotion and support to entrepreneurship through the business incubators**

- Prof. Andrea Arnone, University of Florence
- Judit Gulya, STIC Economic Promotion for East Brandenburg
- Martin Gorosko, Tallinn Science Park Tehnopol
- Massimo Canalicchio, Incubator Municipality of Florence
- Maurizio Catalano, Santo Stefano Fund
- 

Moderator: Prof. Andrea Arnone, University of Florence

#### **11.15 – 11.30 Coffee break**

#### **11.30 – 13.00 Presentation of the policy instruments supporting business incubators in Europe**

- Elisabetta Malenotti, Tuscany Region
- Joris Moorthamers, City of Antwerp
- Antoine Videau, Reims Métropole
- Manuel Montoya, Chamber of Commerce of Seville

Moderator: Besnik Mehmeti, Tuscan Association of Municipalities

#### **12.30 – 13.00 Open discussion with the stakeholder group and start-ups**

#### **13.15 Closing remarks**

#### **13.30 Light lunch**